APPHUB PROCESS

For android device

About — AppHub

Array

- About

最大限度地利用移动应用变现盈利
Maximize revenue opportunity from mobile apps

为合作伙伴设备定制OOBE流程，系统升级流程等，为用户提供最新、最热门的应用程序下载和点方案
Customize the OOBE process, system upgrade process, etc. for partner devices, and provide users with the latest and most popular application download solutions.

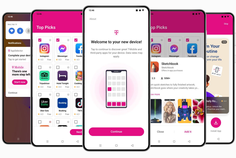
帮助移动运营商通过 AppLovin 领先的应用生态系统实现盈利，同时通过更无缝、更安全的设备体验吸引和留住客户
Help mobile operators monetize through AppLovin's leading app ecosystem while engaging and retaining customers with more seamless and welcomed device experiences.

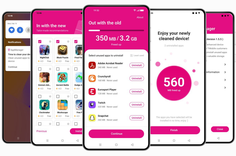
Mobile Design



OOBE

Out-of-the-box experience.
设置新设备或对设备进行重置 (5 分钟后)，用户将收到 OOBE 通知
15 minutes after setting up new devices or master reset on new device users will receive the OOBE notification.







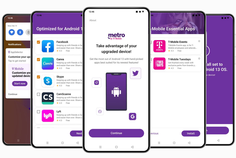
CLEAN UP

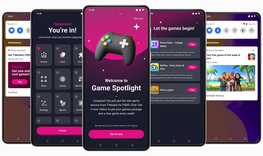
在 OOBE 清醒完成 45 天后发送设备清理通知，并定期发送后续通知
Clean-up notification delivered 45 days after OOBE completion and subsequent notifications are delivered regularly.



OS UPDATE

设备系统升级后，为用户提供便捷的应用程序下载流程
After the device system is upgraded, provide users with a convenient application download process.







GAME SPOTLIGHT

提供高效优质的游戏订阅服务。定期推送最新、最火爆的游戏
Provide an efficient and high-quality game subscription service. Regularly push the latest and most popular games.

Tablet Design

- Design principles

在设计时时每需要考虑平板设备的不同尺寸，来设置不同的断点便于开发适配
It is necessary to consider the different sizes of tablet devices and set different breakpoints for easy development and adaptation.

同时需要考虑平板的横竖屏模式切换
At the same time, you need to consider the horizontal and vertical screen mode switching of the tablet.

需要根据平板用户的使用、操作习惯来设计界面交互
The interface interaction needs to be designed according to the tablet users' usage and operating habits.

Samsung

WELCOME PAGE

在符合欧洲法律的前提下（必须突出展示协议条款），尽可能让欢迎页面丰富且生动
Make the welcome page as rich and vivid as possible, subject to European law (the TERMS must be prominently displayed).

The banner has a scrolling effect

CONTENT PAGE 1

充分利用平板的横屏空间，对页面内容进行合理布局
Make full use of the horizontal screen space of the tablet and arrange the page content reasonably

In landscape mode, the content is displayed in 2 columns

CONTENT PAGE 2

模块化 + Feed 设计，模块可随意拉伸
Modular + Feed Design. The modules can be stretched at will.

Example of callouts can go here